CJ Lawrence

Professional Experience.

Milwaukee Tool

Industrial Design Intern Milwaukee, WI, May 2025 - August 2024

Supported advanced product development on the Power Tool New Product Development team, contributing to early-stage concept generation and refinement.

Partnered with cross-functional groups including design, engineering, & marketing to develop user-centered solutions through rapid sketch ideation, 3D modeling, rendering, & prototyping.

Led an independent design project that translated existing user research into a potential design solution & product opportunity, demonstrating clear value and potential for future development.

Midea America

Industrial Design Intern Louisville, KY, Aug 2024 - December 2024

Supported the Small Domestic Appliance team in developing U.S. visual brand identity through sketches, 3D models, prototypes, and cross-functional presentations.

Conducted user & trend research to inform product functionality, contributing creative solutions, insights, and trend awareness during design reviews & innovation sessions.

Analyzed competitors' brand languages and marketing strategies, deconstructing design elements and studying broader U.S. and global design trends.

Education.

University of Cincinnati

Cincinnati, OH
College of Design, Art, Architecture, & Planning
Bachelor of Science in Industrial Design
Class of 2027
Dean's List, 3.75 GPA
University Honors Scholar, Cincinnatus Scholar,
Thomas Person B Scholar

Chiba University

Inage Ward, Chiba, Japan Fall 2026 Semester September 2025 - January 2026 Study Abroad Design Experience

Skills.

2D

Adobe Creative Suite
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
Adobe Bridge
Adobe Lightroom
Adobe After Effects
Adobe Premiere Pro
Adobe XD
Microsoft 365 Suite: Word, Excel, PowerPoint, Office, Teams
Figma
Canva

3D

Procreate

Autodesk Fusion 360 Solidworks Blender Plasticity Keyshot Twinmotion

Design

Visualization
Sketch Development
Product Rendering
Studio Photography + Lighting
User Interface + User Experience
Rapid Prototyping
3D Printing
Sub-D + Hard Surface Modeling

Strategic

Design Thinking
Story Telling
Design Research
User Research
Trend Forecasting + Research
Product & Design Strategy
Interpersonal Communication
Team Collaboration
Brand Strategy Planning: Domestic + International